



**PRESS RELEASE**

## ***AMOEBa surges ahead of its objectives for European commercial coverage***

### **Signature of a strategic letter of intent in Germany**

**Lyon, Munich 2 December 2015** - **AMOEBa** (FR0011051598 - AMEBA) producer of a biological biocide capable of eliminating bacterial risk in water, announced today that it has signed a 6<sup>th</sup> letter of intent prior to entering into a definitive agreement on the distribution of its product in Germany by Aqua Concept for a 3-year period, provided market authorisation (MA) is awarded, which could take place at the end of 2016.

This new agreement represents a strong advance on **AMOEBa**'s objectives for European commercial coverage, announced at the time of its initial public offering, and confirms the company's capacity to meet new ecological challenges in the water treatment market head-on with an innovative product which is respectful of the environment.

This agreement with Aqua Concept is the final link in the commercial network launched in March 2015 which includes agreements with companies in France, Canada, the United States, Belgium, the Netherlands, Luxembourg, and Italy.

*"Germany, as the top European industrial country holds great potential for AMOEBa. This agreement with **Aqua Concept** will allow us to meet first-line industrial stakeholders. It completes the network that we initiated to cover the main European markets from the moment that market approval is awarded to our product."* declares **Fabrice PLASSON, President of AMOEBa's Board of Directors.**

*"This partnership with **AMOEBa** meets the German industrial water treatment regulations fully. As soon as the solution becomes commercially available, our clients will be able to adopt this effective, biological, innovative solution in absolute harmony with the environmental constraints set out in the regulations."* indicates **Dr. Andreas DETIG, CEO of Aqua Concept.**



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**About AMOEBA:** Based in Lyon - France, AMOEBA develops a biological biocide capable of eliminating waterborne bacterial risk (legionella, pseudomonas, listeria, etc.). This entirely natural solution is presented as an alternative to the chemical treatments traditionally used in the industrial sector. Amoeba plans to commercialise its biocide in France from the first half of 2016 and in the rest of Europe from the end of 2016, provided market authorisation is awarded and the required notifications have been made<sup>(1)</sup>. In a worldwide market for chemical biocides estimated to be worth 21 bn€<sup>(2)</sup>, AMOEBA is today concentrating on the segment of industrial air-cooled towers (ACT) estimated to be worth 1.7 bn€<sup>(3)</sup>. Its disruptive technology complies with new regulations in terms of chemical emissions into the environment. AMOEBA is quoted on compartment C of the Euronext Paris stock exchange and joined the CAC® Small index on 21 September last. For more information: [www.amoeba-biocide.com](http://www.amoeba-biocide.com).

(1) : Commercialisation of the solution in France will only be possible once market authorisation has been acquired, the process for which could be completed at the end of 2016; however, due to the absence of risks to humans and the environment, its commercialisation would be possible before that date, from the time of delivery of a temporary authorisation which could be awarded in the first half of 2016. The solution can be commercialised in European Union states in which the definitive French authorisation has been published on the condition that the countries concerned do not oppose its commercialisation (see section 6.9.1 of the basic document).

(2) : Sources combined by Amoeba from water treatment agencies, Freedonia, Eurostat and MarketsandMarkets

(3) : Amoeba data combined from the following sources: DRIRE 2013, Eurostat, ARHIA 2013

**About Aqua Concept:** Created in 1991, Aqua Concept is a major stakeholder in water conditioning and treatment for industrial installations in Germany. Its main fields of intervention include anti-corrosion protection, energy and water conservation, and microbial control for improved operational reliability and hygiene.

Its expertise in these fields can be applied across a wide variety of installations. For more information: [www.aqua-concept-gmbh.eu](http://www.aqua-concept-gmbh.eu)

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